



DON'T BURN THE HOT DOGS

Our new book is for entrepreneurs who want an edge. We define some basic business and economic concepts; introduce the use of Six Sigma methodologies and tools; address the importance of creating a business plan; plus discuss other factors that can affect the success or failure of a business.

Throughout the book the process of cooking hot dogs at a public concession stand is used to demonstrate how to use Six Sigma to reduce waste and increase the likelihood of business success.

The book's premise is based on upfront planning to create a solid business plan that supports detailed processes.

Better processes = less waste, less risk, more cash, happier employees, and satisfied customers.

By focusing on People, Planning and Processes using Six Sigma tools and methodologies we want to provide entrepreneurs with business knowledge that can aide them in making better business decisions and create and execute a better business plan.

The *Introduction* describes the key elements of success; why a business plan is important and the sections of a business plan; introduces Six Sigma; and the Hot Dog story.

The *Reality of Money* chapter is an overview of business basics that are essential for entrepreneurs.

The third and fourth chapters describe some of the tools and methodologies that are then used throughout the book. The remaining chapters focus on planning.

Our website: www.metamorphism.org

The Home Page and Services Page, contain links to the condensed versions of information contained in the book.

The Library Page contains links the intro to Six Sigma, Business Basics, and the book. The Metamorphism Library is for members only, register to receive free updates and tips.

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